

# YOU ARE IN SAFE HANDS

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## **OUR PEOPLE**

The directors of the business work actively on a daily basis. With their experience and knowledge you are in safe hands. We hold regular morning meetings to ensure we give all clients the very best service. The systems we adopt enable Homes of Choice to focus equally on the expectations of both buyers and sellers. We appreciate moving home can be stressful. Our aim is to where possible provide a platform of professional etiquette and understanding.

## **ACCREDITATIONS**

The very best agents will be members of and/or accredited to professional governing bodies who oversee the respective accountability to an agents clients and the general public. We are members of or accredited to: The Property Ombudsman, The Information Commissioner's Office and Propertymark NAEA. This will give you the peace of mind you are entrusting your sale to a professional agent.

## **YOUR APPRAISAL**

We always recommend visiting your home to prepare an in-depth report on the potential value, proposed launch price, marketing strategy and above all ensure we meet your expectations. We do not advocate an online or desktop appraisal. Homes of Choice properties must be unique and desirable to appeal to a targeted audience. At our meeting, we will discuss our views and experiences to enable you to reach the right decision.

## **BESPOKE VIEWING EXPERIENCE**

Although we utilise the latest technology and marketing tools available it is important to remember that a positive viewing experience is imperative. We want your home to look and feel inviting to prospective buyers. We always recommend one of our Agents of Distinction or Interior Design director carries out the viewing(s) on your behalf. We understand the market, we are mindful of your expectations, we can engage with the buyer(s), provide valuable local knowledge of supply, demand and availability. We want to sit down with the prospective buyer(s) in a relaxed environment. This will enable us to hopefully procure the best price from the most proceedable buyer(s) within your desired time frame.

## **IMPORTANCE OF COMMUNICATION**

We will endeavour to put all offers to you within 24 hours. This will include vetting the validity and position of the buyer(s). Only when presented with the correct information can you make an informed decision. At all times we will remain focussed and ensure we are working on your behalf. In relation to viewings, all feedback will be communicated. This will enable you the seller to gauge how well we are acting on your behalf.

## **COMPLETE THE JIGSAW**

We have a dedicated concierge service available to help you with all your requirements. We can refer interior designers, home staggers, finance and mortgage providers, removal companies, surveyors, architects, home cleaning and solicitors/conveyancers. Our intention is to enable you to enjoy your free time, work commitments or precious family experiences.

