

# OUR MARKETING



## Videography

We use videography to present your property to prospective buyers alongside professional photographs to enhance your properties features and give buyers a more real feel of being inside your property.



## Board

Our instantly recognisable 'For Sale' boards will be found up and down the country. As part of our selling package, we will erect a 'For Sale' board outside your home to further showcase your property to a wider market.



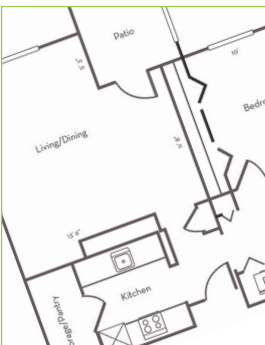
## Bespoke Viewing's

We always recommend one of our Agents of Distinction conduct out the viewings so we can engage with the buyer and hopefully procure the best price from the most proceedable buyer within your preferred time frame.



## Communication

A key component in the process of selling your home. We endeavour to update you every step of the way from the initial market appraisal to the completion of your sale, offering guidance and assistance throughout.



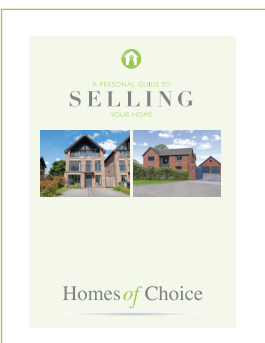
## Floorplan

A crucial part of marketing, Homes of Choice will list your home with an informative floorplan highlighting all fitted fixtures and dimensions of rooms. Our stylish 2D designs will ensure prospective purchasers are informed of that all important information.



## Homes of Choice Website

Stylishly designed, the Homes of Choice website, found at: [homesofchoice.co.uk](http://homesofchoice.co.uk) showcasing national properties marketed throughout the UK as well as social media, blogs and client testimonials.



## Bespoke Brochure

Our industry leading brochures come highly manufactured and completely tailored to your home. Whether they are downloaded or presented on your coffee table, buyers will be excited by the presentation of your home including photographs and detailed information.



## Rightmove

The UK's number one property portal, Rightmove is instrumental in this day and age for marketing property. At Homes of Choice, we advertise your home from here and include premium listing on many of our prestigious properties.

# Homes *of* Choice